



andyphamcreative.com  
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Boston, MA

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## Tools

Adobe Creative Cloud

Photoshop

InDesign

Illustrator

Premiere Pro

After Effects

Lightroom

XD

Figma

Microsoft Office Suite

Google Apps

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## Skills

Graphic Design

Web Design

Video Editing

Motion Graphics

Illustration

Visual Branding

Art Direction

Copywriting

Music Production

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## Education

**Emerson College 2013-2017**

B.S. Communication

Minor in Marketing

## MD+CO

Boston, MA

### Head of Creative (2022 – 2023); Graphic Designer (2015 – 2021)

- Led creative direction and quality control for all projects.
- Developed a library of 600+ social media posts for 25+ healthcare clients, utilizing custom graphics and motion design.
- Provided copywriting for websites, blogs, and social media.
- Edited long-form and short-form videos for social media, incorporating motion graphics for enhanced storytelling.
- Directed social media engagement and reputation management, monitoring and responding to feedback.
- Designed user-friendly, responsive websites alongside senior web developers.
- Successfully rebranded the company, including logo and website design.
- Delivered high-quality video content, boosting client visibility across platforms.

## FWB Charity Events

Wilmington, NC

### Graphic Designer + Video Editor (2022 – Present)

- Led the redesign of the organization's branding, creating a cohesive visual identity for all digital and print assets.
- Designed impactful event posters, flyers, and promotional materials for six major charity events, ensuring a consistent visual theme.
- Created 50+ social media posts with custom graphics and motion design to enhance marketing campaigns and engagement.
- Developed motion graphics and video content to promote events, visually communicating key information and generating excitement.
- Collaborated with event organizers and VIP guests to ensure all materials aligned with event goals and branding.
- Designed the layout for a 300+ page cookbook, incorporating illustrations and vibrant photography to enhance the content. Worked closely with the author/chef to realize their vision in a user-friendly design.

## Freelance Designer + Editor

Boston, MA

### Graphic / Web Designer + Video Editor (2023 – Present)

- Conceptualized and executed graphic designs for digital and print media, including logos and promotional materials, while producing and editing high-quality video content aligned with client brand identities.
- Collaborated with clients to provide custom design solutions that enhance brand visibility, managing multiple projects simultaneously to meet deadlines.
- Delivered end-to-end creative services including storyboarding, design, editing, and post-production.
- Offered strategic design insights that increased client engagement and brand awareness.

## Notable Roles

Boston, MA

**Graphic Design Intern (June 2015 – September 2015) at Grubstreet**

**Graphic Designer (January 2015 – January 2016) at Boston Children's Theater**